

# Broad Creative

## Kick-Off | November 20

**BROAD CREATIVE** is a series of events that explores and celebrates the connection and collaboration between art and science. It is an endeavor brought on by the idea that crossing the conventionally drawn line between science and art can cultivate and inspire the creativity needed for innovative work. The series is meant to provoke thoughtful discussion within the Broad community about the roles both art and science play in our lives and our work, and to spur us all to consider the creative potential of art/science collaboration.

### AGENDA

4:00 | Welcome - Todd Golub, 7CC Lobby

4:30 - 5:00 | "Instance of a visual dataset" tour and discussion with Daniel Kohn (meet at the lobby staircase).

4:45 - 5:15 | Chat with Bernd Haussmann, Olympus Room

5:30 - 6:00 | "Instance of a visual dataset" tour and discussion with Daniel Kohn (meet at the lobby staircase).

**BROAD**  
creative

## Bernd Haussmann

Artist-in-Residence

**BERND HAUSSMANN** describes his work as "environmental art." Through his artistic practice, he seeks to explore subjective environments, and to test "how the spiritual, material, cultural, and natural environments influence those subjective environments and vice versa; if and how they meet, connect or overlap; and if and how [his] art can become a connector and stimulate interaction."

This openness to his environment, along with Haussmann's curiosity about new ideas and disciplines, will lay the foundation for his collaboration with the Broad. He is looking to engage the community in a visual dialogue. Throughout the coming year, he intends to communicate with the Broad community through various projects. He hopes for lively participation by Broad staff and scientists that will help create, through interdisciplinary exchange, meaningful pieces of art. This collaboration focuses on the curiosity and passion for exploration that are the common ground of art and science and the beginnings of any creative endeavor.

"My approach as a painter,"

Haussmann explains, "is to look at the world and accumulate all kinds of information and then by editing make sense of it. In one of the projects at the Broad (Babylon), I will not even be using my vocabulary, not even using my colors, not even attempting to use my painterly abilities. I will use the language that's there and try to transform this concrete language of science into an abstract piece of art."

Though he won't keep a physical studio at the Broad, the German-born artist, who splits his time between studios in Marblehead, MA and the mountains of western Maine, will be a frequent visitor. He plans to attend scientific presentations and to engage in conversation with any members of the Broad community interested in sharing ideas about science and art. His current exhibit, on display in the 7CC vestibule, starts that conversation. It features paintings executed from 1995 to 2012, which he says allow the viewer "a glimpse into the artist's mind, approach and production."

If you would like to learn more about Haussmann's work, look for Bernd Haussmann Studios on Facebook, or visit [www.berndhaussmann.com](http://www.berndhaussmann.com). He also invites questions and feedback by e-mail at [studio@berndhaussmann.com](mailto:studio@berndhaussmann.com).



*Glimpse (2012), a collection of paintings by Bernd Haussmann, on display in the 7CC vestibule*

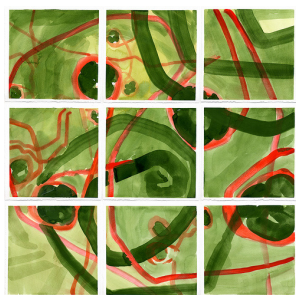
*To read about the Broad's two previous artists-in-residence, please see reverse.*

## Daniel Kohn

Founding Artist-in-Residence

**DANIEL KOHN** is the Broad's founding artist in residence. He first came to the Broad in 2003 at the invitation of Broad Chief Scientific Officer Todd Golub. He returns with his current commission, "Instance of a visual dataset," as part of the 2012-2013 Broad Creative series.

Born in 1964 in Ahmedabad, India to French and American parents, Kohn was raised in France. When he moved from Paris to New York in 1996, he was working on a series of interiors of a house in the center of France which sought to document the relation between art and the places of its making. Following his 1998 participation in World Views, a residency in the World Trade Center, Kohn's focus shifted to abstracted landscapes of New York seen from above. As a result of his interaction with the Broad community over the



10-5-07 #1-9 (2007),  
Daniel Kohn

past several years, his work now explores the place of science and the structures we use to understand our Post-Newtonian world. Kohn's current Broad commission explores some of the ideas in genomics using the space of artistic visual metaphor. He describes the installation as "the product of eight years of exposure, discussion, disagreement, and collaboration with Broad scientists," and he invites you to experience this dialog through his evolving installation, which spans 7 floors at 7CC. He also encourages you to participate in the conversation. You can share your thoughts at [Kohn Installation @ Broad](#) on Google +. You can also visit [Assembly Space \(http://assemblyspace-broad.appspot.com\)](http://assemblyspace-broad.appspot.com) to interact and play with the tiled art pieces that Daniel has created.

## Guhapriya ("Gupi") Ranganathan

Former Artist-in-Residence

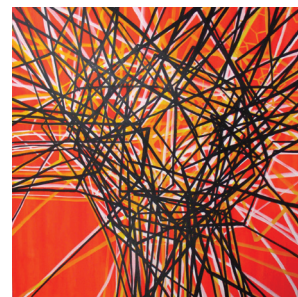
**GUPI RANGANATHAN** completed her two-year residency at the Broad in 2011. At the end of her stay, she exhibited "Unfolding," a collection that used video, paintings, prints, and wire sculpture to explore the process of the genome unfolding and life unfolding, linking the theme seamlessly to the process of scientific collaboration at the Broad. The works in her exhibit reveal science in all its effortless beauty: the image of a long polymer folded into a fractal globule, lines seen in neural structures, space-filling lines based on the Hilbert curve.

Her current projects continue to integrate art and science. She is working on a series with "Ramifications" as its theme.

The project, which is still in its nascent stage, will consider the consequences and contingencies of branching from a common source, as a species branches off through evolution. She is also working with Trifecta Editions on two limited edition screen prints from the drawings made during her Broad residency. Ranganathan is also one of the talented artists participating in Catalyst Conversations, a series of presentations about projects that connect art and science which is held at the Catalyst Restaurant in Kendall Square.

Ranganathan holds an MFA from Massachusetts College of Art & Design and is an adjunct faculty member at Simmons College.

Visit her website at <http://www.guhapriyaranganathan.com>



*Synthesis III (2011), excerpt  
from 120 Drawings, Gupi  
Ranganathan*